



## VISWANADHA INSTITUTE OF PHARMACEUTICAL SCIENCES

Affiliated to J.N.T.U.K-Kakinada, Approved by PCI & A.I.C.T.E, New Delhi  
Mindhivanipalem (V) Sontyam(P) Anandapuram (M)Visakhapatnam (Dist) 531 173  
E-mail : [principalvnip@yahoo.co.in](mailto:principalvnip@yahoo.co.in)

### List of Programs

A.Y. 2019-20

S.No.	Name of the Program	Date	No. of Participants	Details of Resource Person
1.	A one day Seminar on <b>"Intellectual Property in Trade and Development"</b>	01.07.2019	31	Name: Dr. Ch. Prasad Designation: Asst. Professor Department: Pharmaceutical Technology Organization: Vignan Institute of Pharmaceutical Sciences Email ID: <a href="mailto:cheepurupalli1982@gmail.com">cheepurupalli1982@gmail.com</a> Contact Number: 9912441522
2.	A one day Talk on <b>"Advanced Research Trends in the Field of Pharmacognosy"</b>	20.07.2019	33	Name: Dr. G. Sudhakar Designation: Principal Organization: Srinivasa Rao College of Pharmacy, Visakhapatnam Email ID: <a href="mailto:drgedelasadhakar@gmail.com">drgedelasadhakar@gmail.com</a> Contact Number: 9985776400
3.	A one day Seminar on <b>"Entrepreneurship and Innovation as Career Opportunity"</b>	24.08.2019	36	Name: B. Sindhura Ganesi Designation: M.Tech. Department: A Self Driven Entrepreneur Email ID: <a href="mailto:sindhuragandara@gmail.com">sindhuragandara@gmail.com</a> Contact Number: 7036252228
4.	A one day Seminar on <b>"Success Criteria for Business Entrepreneurship"</b>	29.11.2019	41	Name: Mr. Uma Sankar Gorla Designation: Assistant Professor Department: Department of Pharmacy Organization: Koneru Lakshmaiah Education Foundation, Vaddeswaram Email ID: <a href="mailto:umasankargorla@gmail.com">umasankargorla@gmail.com</a> Contact Number: 8500444400
5.	A one day Seminar on <b>"Patent databases"</b>	06.12.2019	49	Name: Mrs. B.Padmasri, Professor Designation: Associate Professor Department: Pharmaceutical Technology Organization: Sri Venkateswara college of Pharmacy, Eicherla, Srikakulam Email ID: <a href="mailto:padmasripharma@gmail.com">padmasripharma@gmail.com</a> Contact Number: 9492761669
6.	A one day Presentation on	21.12.2019	34	Name: Sri. M. RajendraPrasad Designation: Managing Director

	<b>“Prominent Role of Natural Products in Drug Discovery and Development”</b>			Organization: Clevinno, Vishakhapatnam, Andhra Pradesh Email ID: rajendraprasadmoturu@gmail.com Contact Number:8790809007
7.	A one day Presentation on <b>“Alternative to Animal Model in Pharmaceutical Research”</b>	15.02.2020	33	Name: Mr. Uma Sankar Gorla Designation: Assistant Professor Department: Department of Pharmacy Organization: Koneru Lakshmaiah Education Foundation, Vaddeswaram Email ID: umasankargorla@gmail.com Contact Number: 8500444400
8.	A one day Seminar on <b>“Impact of Technological Advancement of Entrepreneurship”</b>	29.02.2020	35	Name: Dr. G. Sudhakar Designation:Principal Organization: Srinivasa Rao College of Pharmacy, Visakhapatnam Email ID: drgedelasudhakar@gmail.com Contact Number: 9985776400

*P. Uma Devi*

Principal



## **VISWANADHA INSTITUTE OF PHARMACEUTICAL SCIENCES**

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Mindhivanipalem (V) Sontyam(P) Anandapuram (M)Visakhapatnam (Dist) 531 173

E-mail : [principalvnip@yahoo.co.in](mailto:principalvnip@yahoo.co.in)

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**Ref no: VNIPS/IPR /Circular-2/2019-2020**

**Date: 22.06.2019**

### **CIRCULAR**

It is hereby informed to all Staff members and Students of IV.I/ B. Pharm. that, Intellectual Property Rights (IPR) cell is going to conduct a one day seminar on "Intellectual Property in Trade and Development" by **Dr. Ch. Prasad**, Asst. Prof., Vignan Institute of Pharmaceutical Sciences on 01.07.2019 in the VNIPS seminar hall. All the staff members and students shall attend without fail.

**Co-ordinator:** Mrs. K.P.R. Lakshmi,  
Asst. Professor,  
Dept of Pharmaceutical chemistry,  
Viswanadha Institute of Pharmaceutical Sciences.

**Principal**  
**Dr. P.UMADEVI**  
Principal  
Viswanadha Inst. of  
Pharmaceutical Sciences  
Visakhapatnam - 531 173

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## VISWANADHA INSTITUTE OF PHARMACEUTICAL SCIENCES

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MINDIVANIPALEM (V), SONTYAM (P), ANANDAPURAM (M), VISAKHAPATNAM  
(DIST)-531173.

### VISWANADHA INSTITUTE OF PHARMACEUTICAL SCIENCES

#### ABOUT PROGRAM

##### Topics:

- Importance of IPR in Trade and development
- Protection of trade secrets, trademarks and other IPR's
- Trade experts for technical assistance
- Negotiations, implementation and monitoring of IPR provisions of trade agreements

##### Objective:

Viswanadha Institute of Pharmaceutical Sciences organizing a one day Seminar on "Intellectual Property in Trade and Development" to make students understand the concept of Intellectual Property in business, its importance and need for development.

##### COURSES OFFERED:

**B.PHARMACY, M.PHARMACY**  
PHARMACEUTICS &  
PHARMACEUTICAL ANALYSIS and **PHARM.D**

*A one day seminar on*

## INTELLECTUAL PROPERTY IN TRADE AND DEVELOPMENT

On

**1<sup>st</sup>, JULY-2019**

**Resource Person:**

**Dr. Ch. Prasad,**

**Asst. Professor, Pharmaceutical Technology,  
Vignan Institute of Pharmaceutical Technology**

.....  
**CO-ORDINATOR**

**Mrs. K.P.R. LAKSHMI,**

**ASST.PROFESSOR,**

**VISWANADHA INSTITUTE OF PHARMACEUTICAL  
SCIENCES**



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Affiliated to J.N.T.U.K-Kakinada, Approved by PCI & A.I.C.T.E, New Delhi

Mindhivanipalem (V) Sontyam(P) Anandapuram (M) Visakhapatnam (Dist) 531 173

E-mail : principalvni@yahoo.co.in

### List of participants:

A One day seminar On "Intellectual Property in Trade and Development".

S.No.	Regd.no.	Name of The Student	Year/Branch	Signature
1.	16PK1R0002	Akkireddy Renuka	IV.I/ B.Pharm	A. Renuka
2.	16PK1R0003	Amarendra Palla	IV.I/ B.Pharm	P. Amarendra
3.	16PK1R0004	Batchali Guna Sree	IV.I/ B.Pharm	B. Guna sree
4.	16PK1R0005	Bendari Ramesh	IV.I/ B.Pharm	B. Ramesh
5.	16PK1R0006	Bobbili Pavani	IV.I/ B.Pharm	B. Pavani
6.	16PK1R0007	Bokam Lakshmi	IV.I/ B.Pharm	B. Lakshmi
7.	16PK1R0008	Boni Jaya Sri	IV.I/ B.Pharm	B. Jayasri
8.	16PK1R0010	Dalayi Yamini	IV.I/ B.Pharm	D. Yamini
9.	16PK1R0011	Dukka Naga Sarvani	IV.I/ B.Pharm	D.N. Sarvani
10.	16PK1R0012	Gopidesi Sasi Sai	IV.I/ B.Pharm	G. Sasi Sai
11.	16PK1R0013	Gudla Lavanya	IV.I/ B.Pharm	G. Lavanya
12.	16PK1R0014	Jagarapu Venkata Durga	IV.I/ B.Pharm	J.V. Durga
13.	16PK1R0018	Korupolu Pavan	IV.I/ B.Pharm	K. Pavan
14.	16PK1R0019	Kotni Naveen Kumar	IV.I/ B.Pharm	K. Naveen
15.	16PK1R0020	Kudithi Gayathri	IV.I/ B.Pharm	K. Gayathri
16.	16PK1R0021	Kuna Tejaswani	IV.I/ B.Pharm	K. Tejaswani
17.	16PK1R0022	Lomisi Arun Kumar	IV.I/ B.Pharm	L. Arun Kumar
18.	16PK1R0024	Moturu Sai Divya Vani	IV.I/ B.Pharm	M. Divya Vani
19.	16PK1R0025	Nanduri Ramya Pavani	IV.I/ B.Pharm	N.R. Pavani
20.	16PK1R0026	Padala Bhargavi	IV.I/ B.Pharm	P. Bhargavi
21.	16PK1R0028	Pathakamsetty Divya Vasantha	IV.I/ B.Pharm	P. Vasantha
22.	16PK1R0030	Pilli Venkata Lakshmi	IV.I/ B.Pharm	P.V. Lakshmi
23.	16PK1R0031	Pothina Devi	IV.I/ B.Pharm	P. Devi
24.	16PK1R0032	Rajana Vaishnavi	IV.I/ B.Pharm	R. Vaishnavi
25.	16PK1R0033	Rajana Kishore	IV.I/ B.Pharm	R. Kishore
26.	16PK1R0034	Sanapala Sonali	IV.I/ B.Pharm	S. Sonali
27.	16PK1R0035	Sure Mouni Priya	IV.I/ B.Pharm	S.M. Priya
28.	16PK1R0036	Suriseti Lavanya	IV.I/ B.Pharm	S. Lavanya
29.	16PK1R0037	Tadikamalla Pavan Krishna	IV.I/ B.Pharm	T. Pavan Krishna
30.	16PK1R0038	Terli Pushpalatha	IV.I/ B.Pharm	T. Pushpalatha
31.	16PK1R0039	Viswanadha Sree	IV.I/ B.Pharm	V. Sree

K. P. R. Lakshmi  
Co-ordinator K.P.R. Lakshmi

Asst. Professor

Dept of Pharmaceutical chemistry  
VNIPS

P. Uma Devi  
Dr. P. UMADEVI  
Principal  
Viswanadha Inst. of  
Pharmaceutical Sciences  
Visakhapatnam - 531 173



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E-mail : [principalvnip@yahoo.co.in](mailto:principalvnip@yahoo.co.in)

Date: 04.07.2019

### Program Report

**Name:** A one day Seminar on "Intellectual Property in Trade and Development"

**Time:** 2.00 PM

**Date:** 01.07.2019

**Venue:** VNIPS Seminar hall

**Details of Resource Person:** Dr.Ch.Prasad, Asst.Prof, Vignan Institute of Pharmaceutical Sciences

**Details of Program Co-ordinator:** K.P.R.Lakshmi, Asst.Professor, Dept of Pharmaceutical chemistry, VNIPS.

**Objectives of the Program:** To make understand the concept of Intellectual Property in business, its importance and need. Positive Impact of Intellectual Property Rights in Economy, importance of IPR in trade and benefits of IPR in trading.

#### Topics covered:

- Importance of IPR in Trade and development
- Protection of trade secrets, trademarks and other IPR's
- Trade experts for technical assistance
- Negotiations, implementation, and monitoring of IPR provisions of trade agreements

#### Outcomes:

- Work for development, promotion, protection.
- Impact of Intellectual Property Rights in Economy.
- Compliance and enforcement of Intellectual Property and Patenting.

**No. of participants:** 6 Faculty along with 31 students.

*K.P.R. Lakshmi*  
Program Co-ordinator

*P. Uma Devi*  
Principal  
Principal  
Viswanadha Inst. of  
Pharmaceutical Sciences  
Visakhapatnam - 531 173



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E-mail : [principalvnip@yahoo.co.in](mailto:principalvnip@yahoo.co.in)

A One day Seminar on "Intellectual Property in Trade and Development".





## **VISWANADHA INSTITUTE OF PHARMACEUTICAL SCIENCES**

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E-mail : [principalvnip@yahoo.co.in](mailto:principalvnip@yahoo.co.in)

**Ref no: VNIPS/ R&D/Circular-2/2019-2020**

**Date: 16.07.2019**

### **CIRCULAR**

It is hereby informed to all faculty members and IV B. Pharmacy students that the Research and Development (R&D) cell of Viswanadha Institute of Pharmaceutical Sciences is going to conduct the one day talk on “**Advanced Research Trends in the Field of Pharmacognosy**” by **Dr. G. Sudhakar**, Principal, Srinivasa Rao College of Pharmacy, Visakhapatnam on 20.07.2019, Saturday at 1:30 pm at Viswanadha Institute of Pharmaceutical Sciences seminar hall. It was crucial to learn about the most recent developments in pharmacy research, so all faculty and final year B. Pharmacy students are advised to seize this opportunity to help make the event a success.

**Program coordinator:** Mrs. D. Aswani,  
Assistant Professor,  
Department of Pharmaceutics,  
Viswanadha Institute of Pharmaceutical Sciences.

*P. Umadevi*

**Principal**  
**Dr. P.UMADEVI**  
Principal  
Viswanadha Inst. of  
Pharmaceutical Sciences  
Visakhapatnam - 531 173

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### Topics:

- Phytochemistry
- Plant identification and authentication
- Bioactive compounds
- Isolation and purification through advanced methods
- Structural characterization using latest techniques
- Ethnopharmacology
- Quality control and standardization
- Sustainable sourcing

### Objective:

The primary goal of the presentation is to make students to know about the latest research findings and advancements in systematic study of natural products in terms of purity, potency, consistency and safety during research and development of a novel compound from natural source.

Program Co-ordinator

Mrs. D. ASWANI

Asst. Professor, Department of Pharmaceutics  
Viswanadha Institute of Pharmaceutical Sciences..

## A one day talk on Advanced Research Trends in the Field of Pharmacognosy

DATE: 20-07-2019 TIME: 01:30 PM



**Resource Person:**

**Dr. G. Sudhakar,**

Principal,

Srinivasa Rao College of Pharmacy,  
Visakhapatnam.

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**MINDIVANIPALEM (V), SONTYAM (P), ANANDAPURAM (M),  
VISA KHAPATNAM- 531173.**

### About Institution:

Viswanadha Institute of Pharmaceutical Sciences (VNIPS) was established in 2008

VNIPS is affiliated to Jawaharlal Nehru Technological University - Kakinada and approved by All India Council for Technical Education & Pharmacy Council of India, New Delhi.

VNIPS has all state of art facilities required for running the courses in a best way. It has a team of well experienced, vibrant and dynamic faculty under the veteran leadership of Principal Dr. P. Uma Devi. Quality Education is the prime motto of VNIPS.

**VISION:** To transform as reputed institution imparting Pharmacy education and research in bringing out adept Professionals.

### MISSION:

- Impart value based and value added pharmacy education to meet global standards.
- Groom the students towards achieving academic excellence and encourage research towards social orientation with emphasis on health care.
- Nurture the budding Pharmacists in catering to the needs of Industry and Society.
- Strengthen interaction of the institute with Industry and Hospitals.

## REGISTRATION FORM

Name: \_\_\_\_\_

Department: \_\_\_\_\_

College: \_\_\_\_\_

Qualification: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone Number: \_\_\_\_\_

E-Mail Id: \_\_\_\_\_



## VISWANADHA INSTITUTE OF PHARMACEUTICAL SCIENCES

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E-mail : principalvniip@yahoo.co.in

**Program Name:** A one day talk on “Advanced Research Trends in the Field of Pharmacognosy”.

**Date:** 20.07.2019

**Details of resource person:** Dr. G. Sudhakar, Principal, Srinivasa Rao College of Pharmacy, Visakhapatnam.

**List of participants:**

S.No.	Regd.no.	Name of the Student	Year/Branch	Signature
1.	16PK1R0001	Adari Bhanu Bhargavi	IV B.Pharm.	Bhargavi
2.	16PK1R0002	Akkireddy Renuka	IV B.Pharm.	A.Renuka
3.	16PK1R0003	Amarendra Palla	IV B.Pharm.	P.Amarendra
4.	16PK1R0004	Batchali Guna Sree	IV B.Pharm.	- A -
5.	16PK1R0005	Bendari Ramesh	IV B.Pharm.	B.Ramesh
6.	16PK1R0006	Bobbili Pavani	IV B.Pharm.	B.Pavani
7.	16PK1R0007	Bokam Lakshmi	IV B.Pharm.	B.Lakshmi
8.	16PK1R0008	Boni Jaya Sri	IV B.Pharm.	B.Jayasri
9.	16PK1R0009	Buddha Jyoshna	IV B.Pharm.	B.Jyoshna
10.	16PK1R0010	Dalayi Yamini	IV B.Pharm.	D.Yamini
11.	16PK1R0011	Dukka Naga Sarvani	IV B.Pharm.	- A -
12.	16PK1R0012	Gopidesi Sasi Sai	IV B.Pharm.	G.Sasi Sai
13.	16PK1R0013	Gudla Lavanya	IV B.Pharm.	G.Lavanya
14.	16PK1R0014	Jagarapu Venkata Durga	IV B.Pharm.	Venkata Durga
15.	16PK1R0015	Kandi Murali Krishna	IV B.Pharm.	K.Murali Krishna
16.	16PK1R0016	Kari Reshma	IV B.Pharm.	K.Reshma
17.	16PK1R0017	Kari Vaishnavi	IV B.Pharm.	K.Vaishnavi
18.	16PK1R0018	Korupolu Pavan	IV B.Pharm.	- A -
19.	16PK1R0019	Kotni Naveen Kumar	IV B.Pharm.	K.Naveen Kumar
20.	16PK1R0020	Kudithi Gayathri	IV B.Pharm.	K.Gayathri
21.	16PK1R0021	Kuna Tejaswani	IV B.Pharm.	K.Tejaswani
22.	16PK1R0022	Lomisi Arun Kumar	IV B.Pharm.	L.Arun Kumar
23.	16PK1R0023	Majji Navya Sree	IV B.Pharm.	M.Navya Sree
24.	16PK1R0024	Moturu Sai Divya Vani	IV B.Pharm.	Divya Vani
25.	16PK1R0025	Nanduri Ramya Pavani	IV B.Pharm.	Ramya Pavani
26.	16PK1R0026	Padala Bhargavi	IV B.Pharm.	P.Bhargavi
27.	16PK1R0028	Pathakamsetty Divya Vasantha	IV B.Pharm.	- A -
28.	16PK1R0029	Pemmisetty Yasodhara	IV B.Pharm.	P.Yasodhara
29.	16PK1R0030	Pilli Venkata Lakshmi	IV B.Pharm.	P.V.Lakshmi

30.	16PK1R0031	Pothina Devi	IV B.Pharm.	P. Devi
31.	16PK1R0032	Rajana Vaishnavi	IV B.Pharm.	- A -
32.	16PK1R0033	Rajana Kishore	IV B.Pharm.	R. Kishore
33.	16PK1R0034	Sanapala Sonali	IV B.Pharm.	S. Sonali
34.	16PK1R0035	Sure Mouni Priya	IV B.Pharm.	S. Mouni Priya
35.	16PK1R0036	Surisetti Lavanya	IV B.Pharm.	S. Lavanya
36.	16PK1R0037	Tadikamalla Pavan Krishna	IV B.Pharm.	- A -
37.	16PK1R0038	Terli Pushpalatha	IV B.Pharm.	T. Pushpalatha
38.	16PK1R0039	Viswanadha Sree	IV B.Pharm.	V. Sree
39.	16PK1R0041	Kancharla Moulika	IV B.Pharm.	K. Moulika

**Program Coordinator**

**Principal**

**Dr. P. UMADEVI**  
Principal  
Viswanadha Inst. of  
Pharmaceutical Sciences  
Visakhapatnam - 531 173



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**E-mail : principalvni@yahoo.co.in**

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**Date: 23.07.2019**

### **Program Report**

**Name:** A one day talk on “Advanced Research Trends in the Field of Pharmacognosy”.

**Time:** 01:30 PM

**Date:** 20.07.2019

**Venue:** Viswanadha Institute of Pharmaceutical Sciences seminar hall.

**Details of resource person:** Dr. G. Sudhakar, Principal, Srinivasa Rao College of Pharmacy, Visakhapatnam.

**Details of program coordinator:** Mrs. D. Aswani, Assistant Professor, Department of Pharmaceutics, Viswanadha Institute of Pharmaceutical Sciences.

#### **Objectives of the program:**

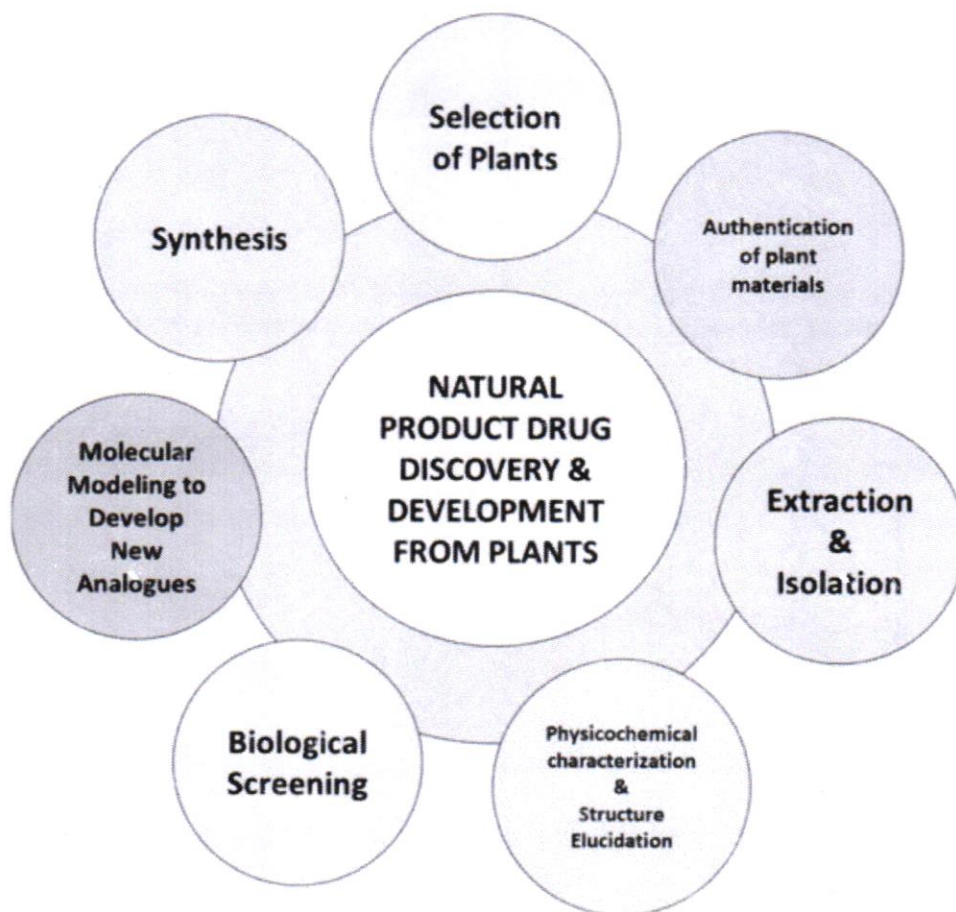
The primary goal of the presentation is to make students to know about the latest research findings and advancements in systematic study of natural products in terms of purity, potency, consistency and safety during research and development of a novel compound from natural source.

#### **Topics covered:**

Advanced research in pharmacognosy encompasses a wide range of topics that focus on the study of natural products, their extraction, isolation, characterization, and the exploration of their pharmacological activities. Below are some of the key topics covered in the given presentation.

- Phytochemistry
- Plant identification and authentication
- Bioactive compounds
- Isolation and purification through advanced methods
- Structural characterization using latest techniques

- Ethanopharmacology
- Quality control and standardization
- Sustainable sourcing
- Multidisciplinary approaches




**Outcome:**

The students were able to reflect the diverse and evolving nature of pharmacognosy research, which plays a crucial role in discovering new drugs, understanding traditional medicine, and utilizing natural products for various health-related applications.

**No. of participants:** 4 Faculty along with 33 students

  
**Program Coordinator**

  
**Principal**  
**Dr. P.UMADEVI**  
 Principal  
 Viswanadha Inst. of  
 Pharmaceutical Sciences  
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E-mail : [principalvnip@yahoo.co.in](mailto:principalvnip@yahoo.co.in)

A one day talk on “Advanced Research Trends in the Field of Pharmacognosy”.





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E-mail : [principalvni@yahoo.co.in](mailto:principalvni@yahoo.co.in)

Ref no: VNIPS/ EDC/Circular-2/2019-2020

Date: 20.08.2019

### **CIRCULAR**

It is hereby informed to all faculty members and students that the Entrepreneurship Development Cell (EDC) of Viswanadha Institute of Pharmaceutical Sciences is going to conduct the one day talk on “**Entrepreneurship and Innovation As Career Opportunity**” by **Mrs. B. Sindhura Ganesh**, M.Tech., A Self Driven Entrepreneur on 24.08.2019, Saturday 2:45 pm at Viswanadha Institute of Pharmaceutical Sciences seminar hall. All the faculty members and final year B. Pharmacy students shall attend without fail.

**Details of program coordinator:** Mrs. D. Aswani,  
Assistant Professor,  
Department of Pharmaceutics,  
Viswanadha Institute of Pharmaceutical Sciences.

**Principal**

**Dr. P. UMADEVI**  
Principal  
Viswanadha Inst. of  
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## Topics:

- Entrepreneurship fundamentals
- Innovation fundamentals
- Entrepreneurship and innovation ecosystems
- Career paths in entrepreneurship and innovation

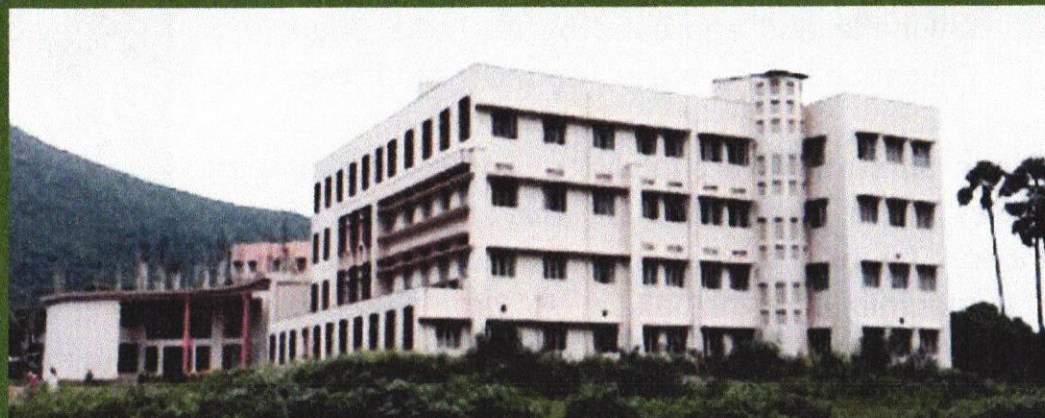
## Objective:

The seminar's major goal is to teach students about how to provide individuals with the knowledge, skills, and resources they need to start and grow successful businesses, or to work for innovative companies that are changing the world.

# A one day Seminar on Entrepreneurship and Innovation as Career Opportunity

Date: 24.08.2019

Time: 02:45Pm



## Resource Person

**Mrs. B. Sindhura Ganesh**

A Self Driven Entrepreneur  
Visakhapatnam.

## Program Co-Ordinator

**Mrs. D. ASWANI**

Asst. Professor, Department of Pharmaceutics,  
Viswanadha Institute of Pharmaceutical Sciences.

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**MINDIVANIPALEM (V), SONTYAM (P), ANANDAPURAM (M),  
VISAKHAPATNAM-531173.**

### About Institution:

Viswanadha Institute of Pharmaceutical Sciences (VNIPS) was established in 2008. It is being run by Viswanadha Educational Society.

VNIPS is affiliated to Jawaharlal Nehru Technological University-Kakinada and approved by All India Council for Technical Education & Pharmacy Council of India, New Delhi.

VNIPS has all state of art facilities required for running the courses in a best way. It has a team of well experienced, vibrant and dynamic faculty under the veteran leadership of Principal Dr. P. Uma Devi. Quality Education is the prime motto of VNIPS.

**VISION:** To transform as reputed institution imparting Pharmacy education and Research in bringing out adept Professionals.

### MISSION:

- Impart value based and value added pharmacy education to meet global standards.
- Groom the students towards achieving academic excellence and encourage Research towards social orientation with emphasis on health care.
- Nurture the budding Pharmacists in catering to the needs of Industry and Society.
- Strengthen interaction of the institute with Industry and Hospitals.

## REGISTRATION FORM

Name: \_\_\_\_\_

Department: \_\_\_\_\_

College: \_\_\_\_\_

Qualification: \_\_\_\_\_

Address: \_\_\_\_\_

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Phone Number: \_\_\_\_\_

Email Id: \_\_\_\_\_



## VISWANADHA INSTITUTE OF PHARMACEUTICAL SCIENCES

Affiliated to J.N.T.U.K-Kakinada, Approved by PCI & A.I.C.T.E, New Delhi  
Mindhivanipalem (V) Sontyam(P) Anandapuram (M)Visakhapatnam (Dist) 531 173

E-mail : [principalvni@yahoo.co.in](mailto:principalvni@yahoo.co.in)

**Name:** A one day Seminar on “Entrepreneurship and Innovation as Career Opportunity”.

**Date:** 24.08.2019

**Venue:** Viswanadha Institute of Pharmaceutical Sciences seminar hall

**Details of resource person:** Mrs. B. Sindhura Ganesh, M.Tech., A Self Driven Entrepreneur.

**List of participants:**

S.No.	Regd.no.	Name of the Student	Year/Branch	Signature
1.	16PK1R0001	Adari Bhanu Bhargavi	IV B.Pharm.	Bhargavi
2.	16PK1R0002	Akkireddy Renuka	IV B.Pharm.	A.Renuka
3.	16PK1R0003	Amarendra Palla	IV B.Pharm.	P.Amarendra
4.	16PK1R0004	Batchali Guna Sree	IV B.Pharm.	B.Guna Sree
5.	16PK1R0005	Bendari Ramesh	IV B.Pharm.	B.Ramesh
6.	16PK1R0006	Bobbili Pavani	IV B.Pharm.	B.Pavani
7.	16PK1R0007	Bokam Lakshmi	IV B.Pharm.	B.Lakshmi
8.	16PK1R0008	Boni Jaya Sri	IV B.Pharm.	B.Jaya Sri
9.	16PK1R0009	Buddha Jyoshna	IV B.Pharm.	B.Jyoshna
10.	16PK1R0010	Dalayi Yamini	IV B.Pharm.	D.Yamini
11.	16PK1R0011	Dukka Naga Sarvani	IV B.Pharm.	D.Nagasani
12.	16PK1R0012	Gopidesi Sasi Sai	IV B.Pharm.	G.Sasi Sai
13.	16PK1R0013	Gudla Lavanya	IV B.Pharm.	G.Lavanya
14.	16PK1R0014	Jagarapu Venkata Durga	IV B.Pharm.	-A-
15.	16PK1R0015	Kandi Murali Krishna	IV B.Pharm.	K.Murali Krishna
16.	16PK1R0016	Kari Reshma	IV B.Pharm.	K.Reshma
17.	16PK1R0017	Kari Vaishnavi	IV B.Pharm.	K.Vaishnavi
18.	16PK1R0018	Korupolu Pavan	IV B.Pharm.	K.Pavan
19.	16PK1R0019	Kotni Naveen Kumar	IV B.Pharm.	K.Naveenkumar
20.	16PK1R0020	Kudithi Gayathri	IV B.Pharm.	K.Gayathri
21.	16PK1R0021	Kuna Tejaswani	IV B.Pharm.	K.Tejaswani
22.	16PK1R0022	Lomisi Arun Kumar	IV B.Pharm.	-A-
23.	16PK1R0023	Majji Navya Sree	IV B.Pharm.	M.Navya Sree
24.	16PK1R0024	Moturu Sai Divya Vani	IV B.Pharm.	Divya Vani
25.	16PK1R0025	Nanduri Ramya Pavani	IV B.Pharm.	Ramya Pavani
26.	16PK1R0026	Padala Bhargavi	IV B.Pharm.	P.Bhargavi
27.	16PK1R0028	Pathakamsetty Divya Vasantha	IV B.Pharm.	Divya

28.	16PK1R0029	Pemmisetty Yasodhara	IV B.Pharm.	<i>P.Y.</i>
29.	16PK1R0030	Pilli Venkata Lakshmi	IV B.Pharm.	<i>P.V. Lakshmi</i>
30.	16PK1R0031	Pothina Devi	IV B.Pharm.	<i>P. Devi</i>
31.	16PK1R0032	Rajana Vaishnavi	IV B.Pharm.	<i>Vaishnavi R.</i>
32.	16PK1R0033	Rajana Kishore	IV B.Pharm.	<i>R. Kishore</i>
33.	16PK1R0034	Sanapala Sonali	IV B.Pharm.	<i>S. Sonali</i>
34.	16PK1R0035	Sure Mouni Priya	IV B.Pharm.	<i>S.M.P.</i>
35.	16PK1R0036	Suriseti Lavanya	IV B.Pharm.	<i>S. Lavanya</i>
36.	16PK1R0037	Tadikamalla Pavan Krishna	IV B.Pharm.	<i>T. Pavan Krishna</i>
37.	16PK1R0038	Terli Pushpalatha	IV B.Pharm.	<i>T. Pushpalatha</i>
38.	16PK1R0039	Viswanadha Sree	IV B.Pharm.	<i>V. Sree</i>
39.	16PK1R0041	Kancharla Moulika	IV B.Pharm.	<i>K. Moulika</i>

*Devi*  
**Program Coordinator**

*P. Umadevi*  
**Principal**  
**Dr. P. UMADEVI**  
Principal  
Viswanadha Inst. of  
Pharmaceutical Sciences  
Visakhapatnam - 531 173



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Mindhivanipalem (V) Sontyam(P) Anandapuram (M)Visakhapatnam (Dist) 531 173

E-mail : [principalvni@yahoo.co.in](mailto:principalvni@yahoo.co.in)

---

Date: 30.08.2019

### **Program Report**

**Name:** A one day Seminar on “**Entrepreneurship and Innovation as Career Opportunity**”.

**Time:** 2:45 pm

**Date:** 24.08.2019

**Venue:** Viswanadha Institute of Pharmaceutical Sciences seminar hall

**Details of resource person:** Mrs. B. Sindhura Ganesh, M.Tech., A Self Driven Entrepreneur.

**Details of program coordinator:** Mrs. D. Aswani, Assistant Professor, Department of Pharmaceutics, Viswanadha Institute of Pharmaceutical Sciences.

#### **Objectives of the program:**

The seminar's major goal is to teach students about how to provide individuals with the knowledge, skills, and resources they need to start and grow successful businesses, or to work for innovative companies that are changing the world.

#### **Topics covered:**

**Entrepreneurship fundamentals:** This includes topics such as business planning, marketing, finance, accounting, and operations management.

**Innovation fundamentals:** This includes topics such as creative thinking, design thinking, and problem-solving.

**Entrepreneurship and innovation ecosystems:** This includes topics such as startup accelerators, incubators, and venture capital firms.

**Career paths in entrepreneurship and innovation:** This includes topics such as starting your own business, working for a startup, and pursuing a career in academia or government.


**Case studies of successful entrepreneurs and innovators:** This can help students to learn from the experiences of others and to get inspired to pursue their own entrepreneurial and innovative goals.

**Outcomes:**

Students got the knowledge on entrepreneurial, innovation fundamentals and skills required to start and grow business successfully. Students were able to understand startup accelerators, incubators and venture capital firms.

**No. of participants:** 3 Faculty along with 36 students

  
**Program Coordinator**

  
**Principal**  
**Dr. P.UMADEVI**  
Principal  
Viswanadha Inst. of  
Pharmaceutical Sciences  
Visakhapatnam - 531 173



## **VISWANADHA INSTITUTE OF PHARMACEUTICAL SCIENCES**

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E-mail : [principalvni@yahoo.co.in](mailto:principalvni@yahoo.co.in)

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A One Day Talk on “Entrepreneurship and Innovation as Career Opportunity”.





**VISWANADHA INSTITUTE OF PHARMACEUTICAL SCIENCES**

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Mindhivanipalem (V) Sontyam(P) Anandapuram (M)Visakhapatnam (Dist) 531 173

E-mail : [principalvnip@yahoo.co.in](mailto:principalvnip@yahoo.co.in)

Ref no: VNIPS/ EDC/Circular-3/2019-2020

Date: 25.11.2019

**CIRCULAR**

It is hereby informed to all faculty members and students that the Entrepreneurship Development Cell (EDC) of Viswanadha Institute of Pharmaceutical Sciences is going to conduct the one day seminar on “**Success Criteria for Business Entrepreneurship**” by **Mr. G. Uma Sankar**, M.Pharm., (Ph.D.), Assistant Prof., K.L College of Pharmacy, Vijayawada on 29.11.2019, Friday 1:30 pm at Viswanadha Institute of Pharmaceutical Sciences seminar hall. All the faculty members and third year B. Pharmacy students shall attend without fail.

**Details of program coordinator:** Dr. B. Prathyusha,  
Assistant Professor,  
Department of Pharmacy Practice,  
Viswanadha Institute of Pharmaceutical Sciences.

**Principal**  
**Dr. P.UMADEV**  
Principal  
Viswanadha Inst. of  
Pharmaceutical Sciences  
Visakhapatnam - 531 173

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### Program Objective:-

The seminar's major goal is to teach students about how to establish clear, measurable, and specific benchmarks that entrepreneurs can use to evaluate their progress, make informed decisions, and ultimately achieve their business goals. Success criteria serve as a road map and a basis for assessing the effectiveness of entrepreneurial endeavors.

### Topics:

#### 1. Financial Metrics:

Revenue targets and Profit margins

Cash flow management

Return on investment (ROI)

#### 2. Market Success:

Market share growth

Customer acquisition and retention Sales growth

Competitive positioning

**Program Co-Ordinator**

**Dr. B. PRATYUSHA**

**Asst. Professor,**

**Department of Pharmacy Practice,**

**Viswanadha Institute of Pharmaceutical Sciences.**



**VISWANADHA INSTITUTE OF  
PHARMACEUTICAL SCIENCES**

**MINDIVANIPALEM (V), SONTYAM (P), ANANDAPURAM (M),  
VISAKHAPATNAM-531173.**

Affiliated to J.N.T.U.K-Kakinada. Approved by PCI & A.I.C.T.E, New Delhi.

## **One day presentation on Success Criteria for Business Entrepreneurship**

**@29TH, NOV-2019, 1:30PM**

**Resource Person**

**Mr. UMA SANKAR GORLA**

Assistant Professor, Department of Pharmacy,  
KLU, Vijayawada.

**COURSES OFFERED:**

**B.PHARMACY, PHARM.D.,  
M.PHARMACY: PHARMACEUTICS &  
PHARMACEUTICAL ANALYSIS.**

**MINDIVANIPALEM (V), SONTYAM (P), ANANDAPURAM (M),  
VISAKHAPATNAM-531173.**

### About Institution:

Viswanadha Institute of Pharmaceutical Sciences (VNIPS) was established in 2008. It is being run by Viswanadha Educational Society.

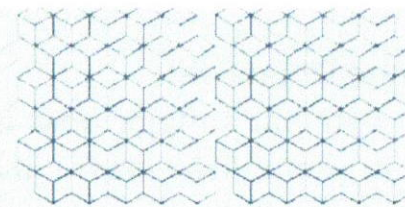
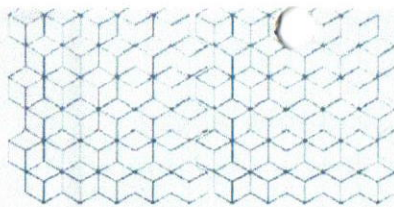
VNIPS is affiliated to Jawaharlal Nehru Technological University-Kakinada and approved by All India Council for Technical Education & Pharmacy Council of India, New Delhi.

VNIPS has all state of art facilities required for running the courses in a best way. It has a team of well experienced, vibrant and dynamic faculty under the veteran leadership of Principal Dr. P. Uma Devi. Quality Education is the prime motto of VNIPS.

**VISION:** To transform as reputed institution imparting Pharmacy education and Research in bringing out adept Professionals.

### MISSION:

- Impart value based and value added pharmacy education to meet global standards.
- Groom the students towards achieving academic excellence and encourage research towards social orientation with emphasis on health care.
- Nurture the budding Pharmacists in catering to the needs of Industry and Society.
- Strengthen interaction of the institute with Industry and Hospitals.



## REGISTRATION FORM

Name: \_\_\_\_\_

Department: \_\_\_\_\_

College: \_\_\_\_\_

Qualification: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

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Phone Number: \_\_\_\_\_

Email Id: \_\_\_\_\_



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Mindhivanipalem (V) Sontyam(P) Anandapuram (M)Visakhapatnam (Dist) 531 173

E-mail : [principalvni@yahoo.co.in](mailto:principalvni@yahoo.co.in)

**Name:** A one day Seminar on “Success Criteria for Business Entrepreneurship”.

**Date:** 29.11.2019

**Venue:** Viswanadha Institute of Pharmaceutical Sciences seminar hall


**Details of resource person:** Mr. G. Uma Sankar, M.Pharm., (Ph.D.), Assistant Prof., K.L College of Pharmacy, Vijayawada.

### List of participants:

S.No.	Regd.no.	Name of the Student	Year/Branch	Signature
1.	17PK1R0002	Badugu Chinnari	III B.Pharm.	B. Chinnari
2.	17PK1R0003	Bammidi Saranya	III B.Pharm.	B. Saranya
3.	17PK1R0005	Bayye Amulya	III B.Pharm.	B. Amulya
4.	17PK1R0006	Beera Devi	III B.Pharm.	B. Devi
5.	17PK1R0007	Bogi Lavanya	III B.Pharm.	B. Lavanya
6.	17PK1R0008	Bonala Sri Lakshmi Rajeev Sarath	III B.Pharm.	B. Sarath
7.	17PK1R0009	Bonda Ramya Sri	III B.Pharm.	B. Ramya Sri
8.	17PK1R0010	Earle Lakshman Kumar	III B.Pharm.	-A-
9.	17PK1R0011	Gandreddi Sai Ramya	III B.Pharm.	G. Sai Ramya
10.	17PK1R0012	Gara Surekha	III B.Pharm.	G. Surekha
11.	17PK1R0013	Gavara Jayalaxmi Devi	III B.Pharm.	G. Devi
12.	17PK1R0014	Gemmela Sandhyasravani	III B.Pharm.	G. Sravani
13.	17PK1R0015	Gokada Harika	III B.Pharm.	-A-
14.	17PK1R0016	Gorruptu Sridevi	III B.Pharm.	G. Sridevi
15.	17PK1R0017	Illapu Pavani	III B.Pharm.	I. Pavani
16.	17PK1R0018	Ippili Pavani	III B.Pharm.	I. Pavani
17.	17PK1R0019	Jalli Alekhya	III B.Pharm.	J. Alekhya
18.	17PK1R0020	Jarajapu Akhila	III B.Pharm.	J. Akhila
19.	17PK1R0021	Kagana Santhi Kumari	III B.Pharm.	-A-
20.	17PK1R0022	Kakiliti Manasa	III B.Pharm.	K. Manasa
21.	17PK1R0023	Kandregula Rohitha	III B.Pharm.	K. Rohitha
22.	17PK1R0024	Kolluru Lavanya	III B.Pharm.	K. Lavanya
23.	17PK1R0025	Kondepudi Lalitha	III B.Pharm.	K. Lalitha
24.	17PK1R0026	Kranthy	III B.Pharm.	-A-
25.	17PK1R0027	Mallavarapu Nandini	III B.Pharm.	M. Nandini
26.	17PK1R0028	Manduri Naga Sai	III B.Pharm.	M. Naga Sai
27.	17PK1R0029	Mukala Divya	III B.Pharm.	M. Divya
28.	17PK1R0030	Neelakayala Pavani	III B.Pharm.	-A-
29.	17PK1R0031	Padala Rushitha Reddy	III B.Pharm.	P. Rushitha Reddy

30.	17PK1R0032	Pandiri Divya	III B.Pharm.	P. Divya
31.	17PK1R0033	Pappala Sunil	III B.Pharm.	P. Sunil
32.	17PK1R0034	Penki Sravani	III B.Pharm.	P. Sravani
33.	17PK1R0035	Pentakota Kusuma	III B.Pharm.	P. Kusuma
34.	17PK1R0036	Perla Dhanalatha	III B.Pharm.	P. Dhanalatha
35.	17PK1R0037	Rayudu Supriya	III B.Pharm.	R. Supriya
36.	17PK1R0038	Sampara Meera Bai	III B.Pharm.	-A-
37.	17PK1R0039	Shabana Khatoon	III B.Pharm.	S. Khatoon
38.	17PK1R0040	Somadula Devi	III B.Pharm.	S. Devi
39.	17PK1R0042	Tadi Lakshmi Sowjanya	III B.Pharm.	T. L. Sowjanya
40.	17PK1R0043	Tanakala Rohita	III B.Pharm.	T. Rohita
41.	17PK1R0044	Tangeti Susmitha Kumari	III B.Pharm.	T. Susmitha
42.	17PK1R0045	Vanam Priyanka	III B.Pharm.	V. Priyanka
43.	17PK1R0046	Varri Tejasri	III B.Pharm.	-A-
44.	17PK1R0047	Velamala Taraka Durga Lakshmi	III B.Pharm.	V. Taraka Lakshmi
45.	17PK1R0048	Velpula Aditya Prasanthi	III B.Pharm.	V. A. Prasanthi
46.	17PK1R0049	Vemagiri Ravi Kumar	III B.Pharm.	V. Ravi Kumar
47.	17PK1R0050	Viswanadha Lalitha Pratyusha	III B.Pharm.	V. L. Pratyusha
48.	17PK1R0051	Vithanala Jyothsna	III B.Pharm.	V. Jyothsna

  
**Program Coordinator**

  
**Principal**  
**Dr. P.UMADEVI**  
Principal  
Viswanadha Inst. of  
Pharmaceutical Sciences  
Visakhapatnam - 531 173



## **VISWANADHA INSTITUTE OF PHARMACEUTICAL SCIENCES**

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Mindhivanipalem (V) Sontyam(P) Anandapuram (M)Visakhapatnam (Dist) 531 173

E-mail : [principalvni@yahoo.co.in](mailto:principalvni@yahoo.co.in)

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**Date:** 30.11.2019

### **Program Report**

**Name:** A one day Seminar on “**Success Criteria for Business Entrepreneurship**”.

**Time:** 1:30 pm

**Date:** 29.11.2019

**Venue:** Viswanadha Institute of Pharmaceutical Sciences seminar hall

**Details of resource person:** Mr. G. Uma Sankar, M.Pharm., (Ph.D.), Assistant Prof., K.L College of Pharmacy, Vijayawada.

**Details of program coordinator:** Dr. B. Prathyusha, Assistant Professor, Department of Pharmacy Practice, Viswanadha Institute of Pharmaceutical Sciences.

#### **Objectives of the program:**

The seminar's major goal is to teach students about how to establish clear, measurable, and specific benchmarks that entrepreneurs can use to evaluate their progress, make informed decisions, and ultimately achieve their business goals. Success criteria serve as a roadmap and a basis for assessing the effectiveness of entrepreneurial endeavors.

#### **Topics covered:**

##### **Financial Metrics:**

1. Revenue targets
2. Profit margins
3. Cash flow management
4. Return on investment (ROI)

##### **Market Success:**

1. Market share growth
2. Customer acquisition and retention
3. Sales growth
4. Competitive positioning

**Product or Service Performance:**

1. Quality and customer satisfaction
2. Product/service improvements and innovations
3. Time-to-market
4. Expansion of product lines or services

**Operational Efficiency:**

1. Cost reduction and efficiency measures
2. Inventory management
3. Supply chain optimization
4. Waste reduction

**Employee and Team Development:**


1. Employee satisfaction and engagement
2. Skill development and training
3. Team performance and collaboration
4. Leadership development

**Outcome:**

Students were able to learn business metrics that evaluate the program of the entrepreneurs, make informed decisions and achieve their business goals. The session also helped students to understand success criteria that serve as a road map for assessing the effectiveness of entrepreneurial endeavors.

**No. of participants:** 2 Faculty along with 41 students

  
**Program Coordinator**

  
**Principal**  
**Dr. P. UMADEVI**  
Principal  
Viswanadha Inst. of  
Pharmaceutical Sciences  
Visakhapatnam - 531 173





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E-mail : [principalvniip@yahoo.co.in](mailto:principalvniip@yahoo.co.in)

Ref no: VNIPS/IPR /Circular-3/2019-2020

Date: 25.11.2019

**CIRCULAR**

It is hereby informed to all Staff members and Students of II/I B.Pharm that, Intellectual Property Rights (IPR) cell is going to conduct a one day seminar on "**Patent databases**" by **Mrs. B. Padmasri**, Associate Professor, Sri Venkateswara college of Pharmacy, Etcherla, Srikakulam on 06.12.2019 in the VNIPS seminar hall. All the staff members and students shall attend without fail.

**Co-ordinator:** Ms. I.Vasavi,  
Asst. Professor,  
Dept of Pharmaceutical Biotechnology,  
Viswanadha Institute of Pharmaceutical Sciences.

**Principal**  
**Dr. P.UMADEVI**  
Principal  
Viswanadha Inst. of  
Pharmaceutical Sciences  
Visakhapatnam - 531 173

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## About the Program

### OBJECTIVE:

Viswanadha Institute of Pharmaceutical Sciences organizing a one day Seminar on “**Patent databases**” to make students understand the concept of Intellectual Property, its importance and need. To make students aware of types, benefits and functions of patent databases.

### TOPICS:

- Basics of patent searching
- Important websites
- Patent Searching and analysis report
- Policy objectives of patent system



# VISWANADHA INSTITUTE OF PHARMACEUTICAL SCIENCES

Affiliated to J.N.T.U.K-Kakinada. Approved by PCI & A.I.C.T.E, New Delhi

MINDHIVANIPALEM (V), SONTYAM (P) ANANDAPURAM (M)  
VISAKHAPATNAM (DIST) 531173



## A one day Seminar on **PATENT DATABASES**

DATE:  
**06.12.2019**

### Resource Person

**Mrs. B. Padmasri,**  
Associate Professor  
Pharmaceutical Technology  
Sri Venkateswara College  
of  
Pharmacy, Etcherla, Srikakulam

### Program Co-Ordinator

**Mrs.I.Vasavi**  
Asst.Professor  
Viswanadha Institute of  
Pharmaceutical Sciences





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Mindhivanipalem (V) Sontyam(P) Anandapuram (M) Visakhapatnam (Dist) 531 173

E-mail : principalvniip@yahoo.co.in

### A one day seminar on patent data bases

#### List of participants:

S.No.	Regd.no.	Name of The Student	Year/Branch	Signature
1.	17PK1R0001	Athikamsetti Uma Sai Chaitanya	II/I B.Pharm	A. Uma Sai
2.	17PK1R0002	Badugu Chinnari	II/I B.Pharm	B. Chinnari
3.	17PK1R0003	Bammidi Saranya	II/I B.Pharm	B. Saranya
4.	17PK1R0005	Bayye Amulya	II/I B.Pharm	B. Amulya
5.	17PK1R0006	Beera Devi	II/I B.Pharm	B. Devi
6.	17PK1R0007	Bogi Lavanya	II/I B.Pharm	B. Lavanya
7.	17PK1R0008	Bonala Sri L. Rajeev Sarath	II/I B.Pharm	B. Sarath
8.	17PK1R0009	Bonda Ramya Sri	II/I B.Pharm	Ramya Sri B.
9.	17PK1R0010	Earle Lakshman Kumar	II/I B.Pharm	E. Lakshman
10.	17PK1R0011	Gandreddi Sai Ramya	II/I B.Pharm	G. Sai Ramya
11.	17PK1R0012	Gara Surekha	II/I B.Pharm	G. Surekha
12.	17PK1R0013	Gavara Jayalaxmi Devi	II/I B.Pharm	G. Jayalaxmi
13.	17PK1R0014	Gemmela Sandhyasravani	II/I B.Pharm	G. Sandhya Sravani
14.	17PK1R0015	Gokada Harika	II/I B.Pharm	G. Harika
15.	17PK1R0016	Gorruptu Sridevi	II/I B.Pharm	G. Sridevi
16.	17PK1R0017	Illapu Pavani	II/I B.Pharm	I. Pavani
17.	17PK1R0018	Ippili Pavani	II/I B.Pharm	I. Pavani
18.	17PK1R0019	Jalli Alekhya	II/I B.Pharm	J. Alekhya
19.	17PK1R0020	Jarajapu Akhila	II/I B.Pharm	J. Akhila
20.	17PK1R0021	Kagana Santhi Kumari	II/I B.Pharm	K. Kumari
21.	17PK1R0022	Kakiliti Manasa	II/I B.Pharm	K. Manasa
22.	17PK1R0023	Kandregula Rohitha	II/I B.Pharm	K. Rohitha
23.	17PK1R0024	Kolluru Lavanya	II/I B.Pharm	K. Lavanya
24.	17PK1R0025	Kondepudi Lalitha	II/I B.Pharm	K. Lalitha
25.	17PK1R0026	Kranthy	II/I B.Pharm	K. Kranthy
26.	17PK1R0027	Mallavarapu Nandini	II/I B.Pharm	M. Nandini
27.	17PK1R0028	Manduri Naga Sai	II/I B.Pharm	M. Naga Sai
28.	17PK1R0029	Mukala Divya	II/I B.Pharm	M. Divya
29.	17PK1R0030	Neelakayala Pavani	II/I B.Pharm	N. Pavani
30.	17PK1R0031	Padala Rushitha Reddy	II/I B.Pharm	P. Rushitha Reddy
31.	17PK1R0032	Pandiri Divya	II/I B.Pharm	P. Divya
32.	17PK1R0033	Pappala Sunil	II/I B.Pharm	P. Sunil
33.	17PK1R0034	Penki Sravani	II/I B.Pharm	P. Sravani
34.	17PK1R0035	Pentakota Kusuma	II/I B.Pharm	P. Kusuma
35.	17PK1R0036	Perla Dhanalatha	II/I B.Pharm	P. Dhanalatha

36.	17PK1R0036	Perla Dhanalatha	II/I B.Pharm	P. Dhanalatha
37.	17PK1R0037	Rayudu Supriya	II/I B.Pharm	R. Supriya
38.	17PK1R0038	Sampara Meera Bai	II/I B.Pharm	S. Meera Bai
39.	17PK1R0039	Shabana Khatoon	II/I B.Pharm	S. Khatoon
40.	17PK1R0040	Somadula Devi	II/I B.Pharm	S. devi
41.	17PK1R0042	Tadi Lakshmi Sowjanya	II/I B.Pharm	T. Sowjanya
42.	17PK1R0043	Tanakala Rohita	II/I B.Pharm	T. Rohita
43.	17PK1R0044	Tangeti Susmitha Kumari	II/I B.Pharm	T. Kumari
44.	17PK1R0045	Vanam Priyanka	II/I B.Pharm	V. Priyanka
45.	17PK1R0046	Varri Tejasri	II/I B.Pharm	V. Tejasri
46.	17PK1R0047	Velamala Taraka Durga Lakshmi	II/I B.Pharm	V. T. D. Lakshmi
47.	17PK1R0048	Velpula Aditya Prasanthi	II/I B.Pharm	V. A. Prasanthi
48.	17PK1R0049	Vemagiri Ravi Kumar	II/I B.Pharm	V. Ravi Kumar
49.	17PK1R0050	Viswanadha Lalitha Pratyusha	II/I B.Pharm	V. L. Pratyusha

*I. Vasavi*  
**Co-ordinator:** I. Vasavi  
 Asst. Professor  
 Dept of Pharmaceutical Biotechnology  
 VNIPS

*P. Umadevi*  
**Dr. P. UMADEVI**  
 Principal  
 Viswanadha Inst. of  
 Pharmaceutical Sciences  
 Akkapatnam - 531 173



## VISWANADHA INSTITUTE OF PHARMACEUTICAL SCIENCES

Affiliated to J.N.T.U.K-Kakinada, Approved by PCI & A.I.C.T.E, New Delhi

Mindhivanipalem (V) Sontyam(P) Anandapuram (M) Visakhapatnam (Dist) 531 173

E-mail : principalvnip@yahoo.co.in

Date: 09.12.2019

### Program Report

**Name:** A one day Seminar on "Patent databases"

**Time:** 2.00 PM

**Date:** 06.12.2019

**Venue:** VNIPS Seminar hall

**Details of Resource Person:** Mrs. B.Padmasri, Associate Professor, Sri Venkateswara college of Pharmacy, Etcherla, Srikakulam.

**Details of Program Co-ordinator:** I.Vasavi, Asst.Professor, Dept of Pharmaceutical Biotechnology, VNIPS.

**Objectives of the Program:** To make understand the concept of Intellectual Property, its importance and need. To help students aware of types, benefits and functions of patent databases.

#### Topics covered:

- Basics of patent searching
- Important websites
- Patent Searching and analysis report
- Policy objectives of patent system

#### Outcomes:

- Work for development, important websites
- Patent Searching and analysis report promotion, protection
- Compliance and enforcement of Intellectual Property and Patenting.

**No. of participants:** 6 Faculty along with 51 students

*I. Vasavi*  
Program Co-ordinator

*P. Umadevi*  
**Principal**  
**Dr. P.UMADEVI**  
Principal  
Viswanadha Inst. of  
Pharmaceutical Sciences  
sakhapatnam - 531 173



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Mindhivanipalem (V) Sontyam(P) Anandapuram (M) Visakhapatnam (Dist) 531 173

E-mail : [principalvni@yahoo.co.in](mailto:principalvni@yahoo.co.in)

### A one day seminar on patent databases





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Mindhivanipalem (V) Sontyam(P) Anandapuram (M)Visakhapatnam (Dist) 531 173  
E-mail : [principalvni@yahoo.co.in](mailto:principalvni@yahoo.co.in)

Ref no: VNIPS/ R&D/Circular-3/2019-2020

Date: 17.12.2019

**CIRCULAR**

It is hereby informed to all faculty members and students that the Research and Development (R&D) cell of Viswanadha Institute of Pharmaceutical Sciences is going to conduct the one day presentation on “**Prominent Role of Natural Products in Drug Discovery and Development**” by **Sri. M. Rajendra Prasad**, Clevinno, Vishakhapatnam, Andhra Pradesh on 21.12.2019, Saturday 2:00 pm at Viswanadha Institute of Pharmaceutical Sciences seminar hall. All the faculty members and third year B. Pharmacy students are instructed to utilize this opportunity without fail.

**Program coordinator:** Dr. T. Yerni Kumari,  
Assistant Professor,  
Department of Pharmacy Practice,  
Viswanadha Institute of Pharmaceutical Sciences.

*P. Umadevi*

**Principal**

**Dr. P.UMADEVI**

Principal

Viswanadha Inst. of

Pharmaceutical Sciences

Visakhapatnam - 531 173

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# VISWANADHA INSTITUTE OF PHARMACEUTICAL SCIENCES

MINDIVANIPALEM (V), SONTYAM (P),  
ANANDAPURAM (M), VISAKHAPATNAM- 531173.

Affiliated to J.N.T.U.K-Kakinada, Approved by PCI & A.I.C.T.E. New Delhi

## Program Objective:-

This main goal of seminar is to highlight the importance of natural products in drug discovery and development, educate participants on the latest developments, and inspire further research and innovation in this field.

## Topics Covered:-

- Exploration of biodiversity
- Bioactive compound identification
- Bioprospecting and Ethnobotany
- Natural products and their utility in therapeutics
- Contribution of biologically derived products to the development of new medicine.
- Development of new therapeutic agents from natural products

**Program Co-Ordinator**  
**Dr. T. YERNI KUMARI**

**Asst. Professor,**  
**Department of Pharmacy Practice,**  
**Viswanadha Institute of Pharmaceutical Sciences.**

One day presentation on

## Prominent Role of Natural Products in Drug Discovery and Development

@ 21ST-DEC 2019, 02:00 PM

### Resource Person

**Sri M. Rajendra Prasad**  
Managing Director, CLEVINNO,  
Visakhapatnam.

---

### COURSES OFFERED:

**B.PHARMACY, PHARM.D,**  
**M.PHARMACY: PHARMACEUTICS**  
**& PHARMACEUTICAL ANALYSIS.**

MINDIVANIPALEM (V), SONTYAM (P), ANANDAPURAM (M),  
VISAKHAPATNAM- 531173.

## About Institution:

Viswanadha Institute of Pharmaceutical Sciences (VNIPS) was established in 2008. It is being run by Viswanadha Educational Society.

VNIPS is affiliated to Jawaharlal Nehru Technological University - Kakinada and approved by All India Council for Technical Education & Pharmacy Council of India, New Delhi.

VNIPS has all state of art facilities required for running the courses in a best way. It has a team of well experienced, vibrant and dynamic faculty under the veteran leadership of Principal Dr. P. Uma Devi. Quality Education is the prime motto of VNIPS.

**VISION:** To transform as reputed institution imparting Pharmacy education and research in bringing out adept Professionals.

## MISSION:

- Impart value based and value added pharmacy education to meet global standards.
- Groom the students towards achieving academic excellence and encourage research towards social orientation with emphasis on health care.
- Nurture the budding Pharmacists in catering to the needs of Industry and Society.
- Strengthen interaction of the institute with Industry and Hospitals.



## REGISTRATION FORM

Name: \_\_\_\_\_

Department: \_\_\_\_\_

College: \_\_\_\_\_

Qualification: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone Number: \_\_\_\_\_

E-Mail Id: \_\_\_\_\_





## VISWANADHA INSTITUTE OF PHARMACEUTICAL SCIENCES

Affiliated to J.N.T.U.K-Kakinada, Approved by PCI & A.I.C.T.E, New Delhi  
Mindhivanipalem (V) Sontyam(P) Anandapuram (M)Visakhapatnam (Dist) 531 173  
E-mail : principalvnip@yahoo.co.in

**Program Name:** One day presentation on “Prominent Role of Natural Products in Drug Discovery and Development”.

**Date:** 21-12-2019

**Details of resource person:** Sri. M. RajendraPrasad, Clevinno, Vishakhapatnam, Andhra Pradesh.

### List of participants:

S.No.	Regd.no.	Name of the Student	Year/Branch	Signature
1.	17PK1R0002	Badugu Chinnari	III B.Pharm.	B. chinnari
2.	17PK1R0003	Bammidi Saranya	III B.Pharm.	B. Saranya
3.	17PK1R0005	Bayye Amulya	III B.Pharm.	B. Amulya
4.	17PK1R0006	Beera Devi	III B.Pharm.	B. Devi
5.	17PK1R0007	Bogi Lavanya	III B.Pharm.	- A -
6.	17PK1R0008	Bonala Sri Lakshmi Rajeev Sarath	III B.Pharm.	B. Sarath
7.	17PK1R0009	Bonda Ramya Sri	III B.Pharm.	- A -
8.	17PK1R0010	Earle Lakshman Kumar	III B.Pharm.	E. Lakshman Kumar
9.	17PK1R0011	Gandreddi Sai Ramya	III B.Pharm.	G. Sai Ramya
10.	17PK1R0012	Gara Surekha	III B.Pharm.	- A -
11.	17PK1R0013	Gavara Jayalaxmi Devi	III B.Pharm.	G. Devi
12.	17PK1R0014	Gemmela Sandhyasravani	III B.Pharm.	G. Sravani
13.	17PK1R0015	Gokada Harika	III B.Pharm.	- A -
14.	17PK1R0016	Gorrapotu Sridevi	III B.Pharm.	G. Sridevi
15.	17PK1R0017	Illapu Pavani	III B.Pharm.	I. Pavani
16.	17PK1R0018	Ippili Pavani	III B.Pharm.	I. pavani
17.	17PK1R0019	Jalli Alekhya	III B.Pharm.	- A -
18.	17PK1R0020	Jarajapu Akhila	III B.Pharm.	- A -
19.	17PK1R0021	Kagana Santhi Kumari	III B.Pharm.	K. Santhi Kumari
20.	17PK1R0022	Kakiliti Manasa	III B.Pharm.	K. Manasa
21.	17PK1R0023	Kandregula Rohitha	III B.Pharm.	K. Rohitha
22.	17PK1R0024	Kolluru Lavanya	III B.Pharm.	K. Lavanya
23.	17PK1R0025	Kondepudi Lalitha	III B.Pharm.	K. Lalitha
24.	17PK1R0026	Kranthy	III B.Pharm.	- A -
25.	17PK1R0027	Mallavarapu Nandini	III B.Pharm.	- A -
26.	17PK1R0028	Manduri Naga Sai	III B.Pharm.	M. Naga Sai
27.	17PK1R0029	Mukala Divya	III B.Pharm.	M. Divya
28.	17PK1R0030	Neelakayala Pavani	III B.Pharm.	- A -
29.	17PK1R0031	Padala Rushitha Reddy	III B.Pharm.	P. Rushitha Reddy
30.	17PK1R0032	Pandiri Divya	III B.Pharm.	P. Divya

31.	17PK1R0033	Pappala Sunil	III B.Pharm.	P. Sunil
32.	17PK1R0034	Penki Sravani	III B.Pharm.	- A -
33.	17PK1R0035	Pentakota Kusuma	III B.Pharm.	P. Kusuma
34.	17PK1R0036	Perla Dhanalatha	III B.Pharm.	P. Dhanalatha
35.	17PK1R0037	Rayudu Supriya	III B.Pharm.	R. Supriya
36.	17PK1R0038	Sampara Meera Bai	III B.Pharm.	S. Meera Bai
37.	17PK1R0039	Shabana Khatoon	III B.Pharm.	S. Khatoon
38.	17PK1R0040	Somadula Devi	III B.Pharm.	- A -
39.	17PK1R0042	Tadi Lakshmi Sowjanya	III B.Pharm.	- A -
40.	17PK1R0043	Tanakala Rohita	III B.Pharm.	T. Rohita
41.	17PK1R0044	Tangeti Susmitha Kumari	III B.Pharm.	T. Susmitha
42.	17PK1R0045	Vanam Priyanka	III B.Pharm.	V. Priyanka
43.	17PK1R0046	Varri Tejasri	III B.Pharm.	- A -
44.	17PK1R0047	Velamala Taraka Durga Lakshmi	III B.Pharm.	V. Taraka Durga Lakshmi
45.	17PK1R0048	Velpula Aditya Prasanthi	III B.Pharm.	V. Aditya Prasanthi
46.	17PK1R0049	Vemagiri Ravi Kumar	III B.Pharm.	V. Ravi Kumar
47.	17PK1R0050	Viswanadha Lalitha Pratyusha	III B.Pharm.	- A -
48.	17PK1R0051	Vithanala Jyothsna	III B.Pharm.	V. Jyothsna

*T. J. Jeyaraj*  
**Program Coordinator**

*P. Uma Devi*  
**Principal**  
**Dr. P. UMADEVI**  
Principal  
Viswanadha Inst. of  
Pharmaceutical Sciences  
Lakshminarayana, 501



## **VISWANADHA INSTITUTE OF PHARMACEUTICAL SCIENCES**

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Mindhivanipalem (V) Sontyam(P) Anandapuram (M)Visakhapatnam (Dist) 531 173

E-mail : [principalvnip@yahoo.co.in](mailto:principalvnip@yahoo.co.in)

---

**Date: 24.12.2019**

### **Program Report**

**Name:** One day presentation on “**Prominent Role of Natural Products in Drug Discovery and Development**”.

**Time:** 02:00 PM

**Date:** 21-12-2019

**Venue:** Viswanadha Institute of Pharmaceutical Sciences seminar hall

**Details of resource person:** Sri. M. RajendraPrasad, Clevinno, Vishakhapatnam, Andhra Pradesh.

**Details of program coordinator:** Dr. T. Yerni Kumari, Assistant Professor, Department of Pharmacy Practice, Viswanadha Institute of Pharmaceutical Sciences.

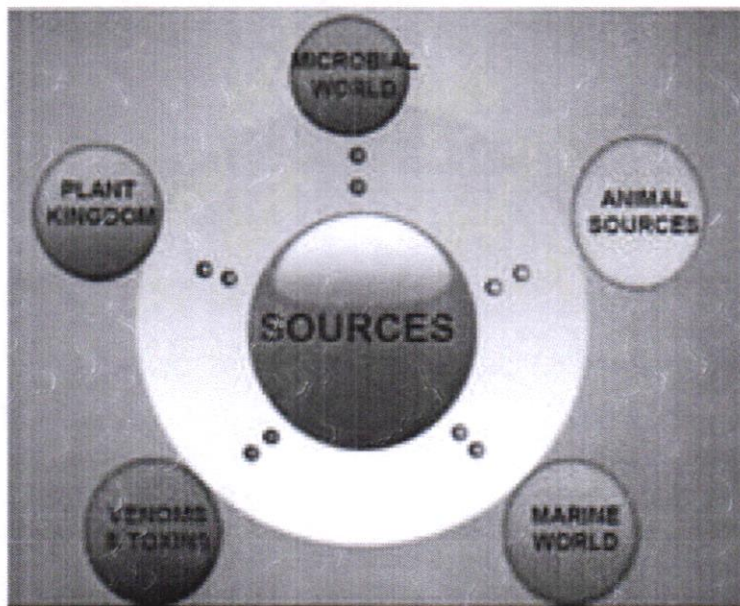
#### **Objectives of the program:**

This main goal of seminar is to highlight the importance of natural products in drug discovery and development, educate participants on the latest developments, and inspire further research and innovation in this field.

#### **Topics covered:**

Natural products offer an opportunity to discover new compounds that can be converted into drugs given their chemical structure diversity.

- Exploration of biodiversity
- Bioactive compound identification
- Bioprospecting and Ethanobotany
- Natural products and their utility in therapeutics
- Contribution of biologically derived products to the development of new medicines
- Development of new therapeutic agents from natural products



**Outcome:**

The students were expected to be a combination of increased awareness, knowledge, collaboration, and potential advances in drug development from natural resources, ultimately benefiting healthcare, scientific research, and the pharmaceutical industry.

**No. of participants:** 3 Faculty along with 34 students

*T. y. Senevi*  
**Program Coordinator**

*P. Umadevi*  
**Principal**  
**Dr. P. UMADEVI**  
Principal  
Viswanadha Inst. of  
Pharmaceutical Sciences  
Visakhapatnam - 531 1



## VISWANADHA INSTITUTE OF PHARMACEUTICAL SCIENCES

Affiliated to J.N.T.U.K-Kakinada, Approved by PCI & A.I.C.T.E, New Delhi  
Mindhivanipalem (V) Sontyam(P) Anandapuram (M)Visakhapatnam (Dist) 531 173  
E-mail : [principalvnip@yahoo.co.in](mailto:principalvnip@yahoo.co.in)

Ref no: VNIPS/ R&D/Circular-4/2019-2020

Date: 10.02.2020

### CIRCULAR

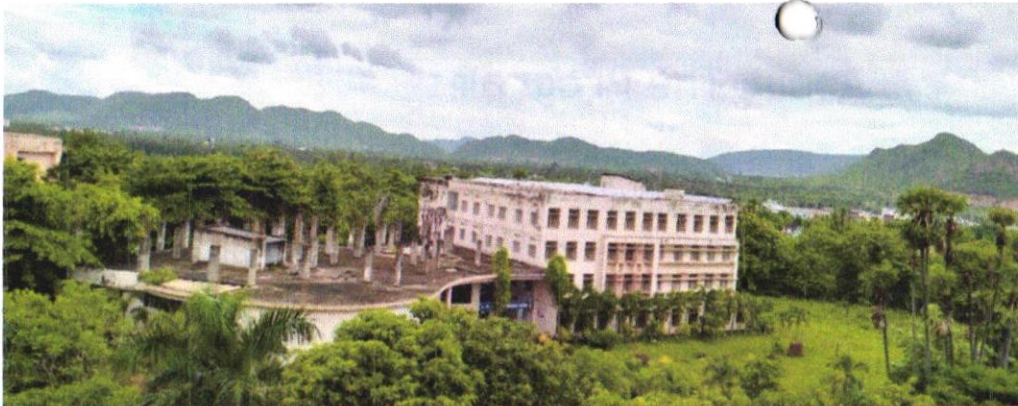
It is hereby informed to all faculty members and students that the Research and Development (R&D) cell of Viswanadha Institute of Pharmaceutical Sciences is going to conduct the one-day presentation on “**Alternative to Animal Model in Pharmaceutical Research**” by **Mr. Uma Sankar Gorla**, Assistant Professor, Department of Pharmacy, Koneru Lakshmaiah Education Foundation, Vaddeswaram on 15.02.2020, Saturday 2:00 pm at Viswanadha Institute of Pharmaceutical Sciences seminal hall. All the faculty members and final year B. Pharmacy students shall attend the seminar without fail.

**Details of program coordinator:** Dr. B. Pratyusha,  
Assistant Professor,  
Department of Pharmacy Practice,  
Viswanadha Institute of Pharmaceutical Sciences.

**Principal**  
**Dr. P.UMADEVI**  
Principal  
Viswanadha Inst. of  
Pharmaceutical Sciences  
Visakhapatnam - 531 173

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ONE DAY PRESENTATION

ALTERNATIVE TO ANIMAL MODEL IN  
PHARMACEUTICAL RESEARCH

REGISTRATION FORM

Name: \_\_\_\_\_

Department: \_\_\_\_\_

College: \_\_\_\_\_

Qualification: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone Number: \_\_\_\_\_

E-Mail Id: \_\_\_\_\_

On  
15.FEB.2020

From  
02:00 PM



Program Coordinator

**Dr. B. PRATYUSHA**

Assistant Professor,

Department of Pharmacy Practice

**VISWANADHA INSTITUTE OF  
PHARMACEUTICAL SCIENCES**

Affiliated to J.N.T.U.K-Kakinada, Approved by PCI & A.I.C.T.E, New Delhi

**MINDIVANIPALEM (V), SONTYAM (P), ANANDAPURAM (M),  
VISA KHAPATNAM-531173.**

## About Institution:

Viswanadha Institute of Pharmaceutical Sciences (VNIPS) was established in 2008. It is being run by Viswanadha Educational Society.

VNIPS is affiliated to Jawaharlal Nehru Technological University – Kakinada and approved by All India Council for Technical Education & Pharmacy Council of India, New Delhi.

VNIPS has all state of art facilities required for running the courses in a best way. It has a team of well experienced, vibrant and dynamic faculty under the veteran leadership of Principal Dr. P. Uma Devi. Quality Education is the prime motto of VNIPS.

**VISION:** To transform as reputed institution imparting Pharmacy education and research in bringing out adept Professionals.

### **MISSION:**

Impart value based and value added pharmacy education to meet global standards.

Groom the students towards achieving academic excellence and encourage research towards social orientation with emphasis on health care.

Nurture the budding Pharmacists in catering to the needs of Industry and Society.

Strengthen interaction of the institute with Industry and Hospitals.

## About The Program

### **Objectives of the program:**

The main objective is to train students how to use alternative methods to animal models in pharmaceutical research based on ethical, scientific and practical considerations.

### **Topics of the program:**

- To reduce the use of animals in research and minimize their suffering in line with principles of animal welfare and ethical concerns.
- To replace animal testing wherever possible with methods those do not involve animals, particularly for non-essential and low-priority experiments.
- To reduce research costs by employing in vitro and in silico methods, which can be less expensive than maintaining and testing animals.
- To develop, validate and standardize alternative methods that are acceptable to regulatory authorities.
- To create more accurate disease models using human cells and tissues, allowing for the study of disease mechanisms and potential therapies.

**Resource Person**  
**Mr. UMA SANKAR GORLA**  
**Assistant Professor,**  
**Department of**  
**Pharmacy,**  
**KLU, Vijayawada.**



## VISWANADHA INSTITUTE OF PHARMACEUTICAL SCIENCES

Affiliated to J.N.T.U.K-Kakinada, Approved by PCI & A.I.C.T.E, New Delhi

Mindhivanipalem (V) Sontyam(P) Anandapuram (M)Visakhapatnam (Dist) 531 173

E-mail : principalvni@yahoo.co.in

**Program Name:** One day presentation on “Alternative to Animal Model in Pharmaceutical Research”.

**Date:** 15.02.2020

**Details of resource person:** Mr. Uma Sankar Gorla, Assistant Professor, Department of Pharmacy, Koneru Lakshmaiah Education Foundation, Vaddeswaram.

**List of participants:**

S.No.	Regd.no.	Name of the Student	Year/Branch	Signature
1.	16PK1R0001	Adari Bhanu Bhargavi	IV B.Pharm.	Bhargavi
2.	16PK1R0002	Akkireddy Renuka	IV B.Pharm.	A.Renuka
3.	16PK1R0003	Amarendra Palla	IV B.Pharm.	P. Amarendra
4.	16PK1R0004	Batchali Guna Sree	IV B.Pharm.	B.Guna Sree
5.	16PK1R0005	Bendari Ramesh	IV B.Pharm.	B.Ramesh
6.	16PK1R0006	Bobbili Pavani	IV B.Pharm.	- A -
7.	16PK1R0007	Bokam Lakshmi	IV B.Pharm.	B.Lakshmi
8.	16PK1R0008	Boni Jaya Sri	IV B.Pharm.	B.Jaya sri
9.	16PK1R0009	Buddha Jyoshna	IV B.Pharm.	B.Jyoshna
10.	16PK1R0010	Dalayi Yamini	IV B.Pharm.	D.Yamini
11.	16PK1R0011	Dukka Naga Sarvani	IV B.Pharm.	D.Nagasani
12.	16PK1R0012	Gopidesi Sasi Sai	IV B.Pharm.	G.Sasi Sai
13.	16PK1R0013	Gudla Lavanya	IV B.Pharm.	G.Lavanya
14.	16PK1R0014	Jagarapu Venkata Durga	IV B.Pharm.	Venkata durga
15.	16PK1R0015	Kandi Murali Krishna	IV B.Pharm.	- A -
16.	16PK1R0016	Kari Reshma	IV B.Pharm.	K.Reshma
17.	16PK1R0017	Kari Vaishnavi	IV B.Pharm.	K.Vaishnavi
18.	16PK1R0018	Korupolu Pavan	IV B.Pharm.	K.Pavan
19.	16PK1R0019	Kotni Naveen Kumar	IV B.Pharm.	- A -
20.	16PK1R0020	Kudithi Gayathri	IV B.Pharm.	K.Gayathri
21.	16PK1R0021	Kuna Tejaswani	IV B.Pharm.	K.Tejaswani
22.	16PK1R0022	Lomisi Arun Kumar	IV B.Pharm.	L.Arun kumar
23.	16PK1R0023	Majji Navya Sree	IV B.Pharm.	M.Navyasree
24.	16PK1R0024	Moturu Sai Divya Vani	IV B.Pharm.	- A -
25.	16PK1R0025	Nanduri Ramya Pavani	IV B.Pharm.	Ramya
26.	16PK1R0026	Padala Bhargavi	IV B.Pharm.	P.Bhargavi
27.	16PK1R0028	Pathakamsetty Divya Vasantha	IV B.Pharm.	Divya
28.	16PK1R0029	Pemmisetty Yasodhara	IV B.Pharm.	Yasodhara
29.	16PK1R0030	Pilli Venkata Lakshmi	IV B.Pharm.	P.V.Lakshmi



30.	16PK1R0031	Pothina Devi	IV B.Pharm.	P. Devi
31.	16PK1R0032	Rajana Vaishnavi	IV B.Pharm.	-A-
32.	16PK1R0033	Rajana Kishore	IV B.Pharm.	R. Kishore
33.	16PK1R0034	Sanapala Sonali	IV B.Pharm.	S. Sonali
34.	16PK1R0035	Sure Mouni Priya	IV B.Pharm.	S. Mouni Priya
35.	16PK1R0036	Suriseti Lavanya	IV B.Pharm.	-A-
36.	16PK1R0037	Tadikamalla Pavan Krishna	IV B.Pharm.	T. Pavan Krishna
37.	16PK1R0038	Terli Pushpalatha	IV B.Pharm.	T. Pushpalatha
38.	16PK1R0039	Viswanadha Sree	IV B.Pharm.	V. Sree
39.	16PK1R0041	Kancharla Moulika	IV B.Pharm.	K. Moulika

*Srathy e*

**Program Coordinator**

*P. Umadevi*

**Principal**  
**Dr. P.UMADEVI**

Principal  
Viswanadha Inst. of  
Pharmaceutical Sciences  
Visakhapatnam - 531 003



## **VISWANADHA INSTITUTE OF PHARMACEUTICAL SCIENCES**

Affiliated to J.N.T.U.K-Kakinada, Approved by PCI & A.I.C.T.E, New Delhi

Mindhivanipalem (V) Sontyam(P) Anandapuram (M)Visakhapatnam (Dist) 531 173

E-mail : [principalvnip@yahoo.co.in](mailto:principalvnip@yahoo.co.in)

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**Date: 18.02.2020**

### **Program Report**

**Name:** One day presentation on “**Alternative to Animal Model in Pharmaceutical Research**”.

**Time:** 02:00 PM

**Date:** 15.02.2020

**Venue:** Viswanadha Institute of Pharmaceutical Sciences seminal hall.

**Details of resource person:** Mr. Uma Sankar Gorla, Assistant Professor, Department of Pharmacy, Koneru Lakshmaiah Education Foundation, Vaddeswaram.

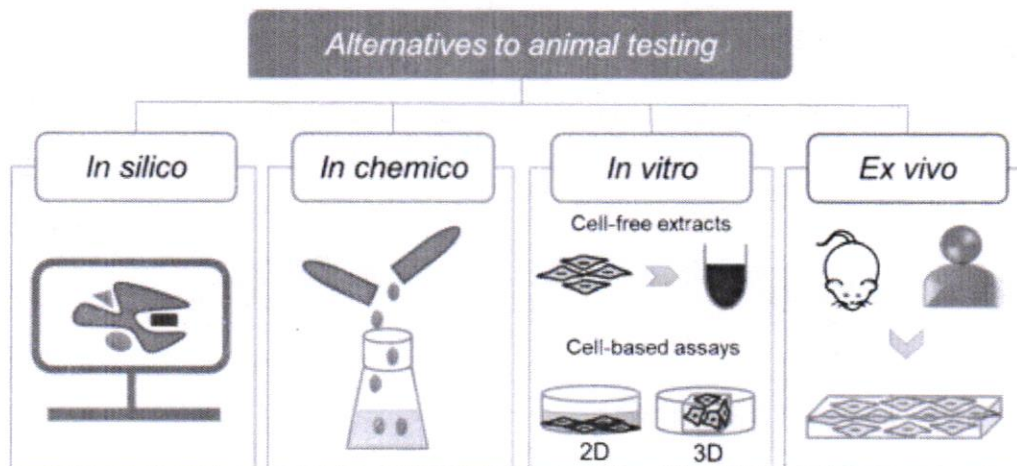
**Details of program coordinator:** Dr. B. Pratyusha, Assistant Professor, Department of Pharmacy Practice, Viswanadha Institute of Pharmaceutical Sciences.

#### **Objectives of the program:**

The main objective is to train students how to use alternative methods to animal models in pharmaceutical research based on ethical, scientific and practical considerations.

#### **Topics covered:**

- To reduce the use of animals in research and minimize their suffering, in line with principles of animal welfare and ethical concerns.
- To replace animal testing wherever possible with methods those do not involve animals, particularly for non-essential and low-priority experiments.
- To reduce research costs by employing in vitro and in silico methods, which can be less expensive than maintaining and testing animals.
- To develop, validate, and standardize alternative methods that are acceptable to regulatory authorities.
- To create more accurate disease models using human cells and tissues, allowing for the study of disease mechanisms and potential therapies.
- To encourage research and innovation in the development of cutting-edge in vitro, in silico, and ex vivo techniques.




**Outcome:**

Students learned about the use of alternatives to animal models in pharmaceutical research align with ethical, scientific, economic, regulatory and public relations considerations which they contribute to more effective drug discovery and development process.

**No. of participants:** 4 Faculty along with 33 students.

  
**Program Coordinator**

  
**Principal**  
**Dr. P.UMADEV**  
 Principal  
 Viswanadha Inst. of  
 Pharmaceutical Sciences  
 Akhapatnam - 531 1...



**VISWANADHA INSTITUTE OF PHARMACEUTICAL SCIENCES**

Affiliated to J.N.T.U.K-Kakinada, Approved by PCI & A.I.C.T.E, New Delhi

Mindhivanipalem (V) Sontyam(P) Anandapuram (M)Visakhapatnam (Dist) 531 173

E-mail : [principalvnip@yahoo.co.in](mailto:principalvnip@yahoo.co.in)

Ref no: VNIPS/ EDC/Circular-4/2019-2020

Date: 24.02.2020

**CIRCULAR**

It is hereby informed to all faculty members and students that the Entrepreneurship Development Cell (EDC) of Viswanadha Institute of Pharmaceutical Sciences is going to conduct the one day seminar on “**Impact of Technological Advancement of Entrepreneurship**” by **Dr. G. Sudhakar**, M. Pharm., Ph.D., Principal, Srinivasa Rao College Of Pharmacy, Visakhapatnam on 29.02.2020, Saturday 2:00 pm at Viswanadha Institute of Pharmaceutical Sciences seminar hall. All the faculty members and final year B. Pharmacy students shall attend without fail.

**Details of program coordinator:** Dr. T. Yerni Kumari,  
Assistant Professor,  
Department of Pharmacy Practice,  
Viswanadha Institute of Pharmaceutical Sciences.

**Principal**

**Dr. P.UMADEVI**  
Principal  
Viswanadha Inst. of  
Pharmaceutical Sciences  
Visakhapatnam - 531 173

**Copy to:**

1. Notice Board



A one day Seminar on  
Impact of Technological  
Advancement of Entrepreneurship

REGISTRATION FORM

Name: \_\_\_\_\_  
Department: \_\_\_\_\_  
College: \_\_\_\_\_  
Qualification: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
Phone Number: \_\_\_\_\_  
E-Mail Id: \_\_\_\_\_

ON 29.02.2020 FROM 02:00 PM



PROGRAM COORDINATOR

Dr. T. YERNI KUMARI  
Assistant Professor,  
Department of Pharmacy Practice.

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Mindivanipalem (V), Sontyam (P), Anandapuram (M),  
Visakhapatnam-531173.

## About Institution:

Viswanadha Institute of Pharmaceutical Sciences (VNIPS) was established in 2008. It is being run by Viswanadha Educational Society.

VNIPS is affiliated to Jawaharlal Nehru Technological University - Kakinada and approved by All India Council for Technical Education & Pharmacy Council of India, New Delhi.

VNIPS has all state of art facilities required for running the courses in a best way. It has a team of well experienced, vibrant and dynamic faculty under the veteran leadership of Principal Dr. P. Uma Devi. Quality Education is the prime motto of VNIPS.

**VISION:** To transform as reputed institution imparting Pharmacy education and Research in bringing out adept Professionals.

### MISSION:

- Impart value based and value added pharmacy education to meet global standards.
- Groom the students towards achieving academic excellence and encourage Research towards social orientation with emphasis on health care.
- Nurture the budding Pharmacists in catering to the needs of Industry and Society.
- Strengthen interaction of the institute with Industry and Hospitals.

## About The Program

### Objectives of the program:

The seminar's major goal is to teach students about how to multifaceted area of study and the objectives of such research are to gain a comprehensive understanding of how technology influences and transforms entrepreneurship.

### Topics of the program:

- Digital Transformation
- E-commerce and Online Marketplaces
- Startups and Innovation
- Emerging Technologies

Resource Person



**Dr. G. Sudhakar**  
Principal,  
Srinivasa Rao College of Pharmacy  
Visakhapatnam.



## VISWANADHA INSTITUTE OF PHARMACEUTICAL SCIENCES

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Mindhivanipalem (V) Sontyam(P) Anandapuram (M)Visakhapatnam (Dist) 531 173

E-mail : [principalvni@yahoo.co.in](mailto:principalvni@yahoo.co.in)

**Name:** A one day Seminar on “Impact of Technological Advancement of Entrepreneurship”.

**Date:** 29.02.2020

**Venue:** Viswanadha Institute of Pharmaceutical Sciences seminar hall

**Details of resource person:** Dr. G. Sudhakar, M. Pharm., Ph.D., Principal, Srinivasa Rao College of Pharmacy, Visakhapatnam.

### List of participants:

S.No.	Regd.no.	Name of the Student	Year/Branch	Signature
1.	16PK1R0001	Adari Bhanu Bhargavi	IV B.Pharm.	Bhargavi
2.	16PK1R0002	Akkireddy Renuka	IV B.Pharm.	A. Renuka
3.	16PK1R0003	Amarendra Palla	IV B.Pharm.	P. Amarendra
4.	16PK1R0004	Batchali Guna Sree	IV B.Pharm.	B. Guna Sree
5.	16PK1R0005	Bendari Ramesh	IV B.Pharm.	B. Ramesh
6.	16PK1R0006	Bobbili Pavani	IV B.Pharm.	B. Pavani
7.	16PK1R0007	Bokam Lakshmi	IV B.Pharm.	B. Lakshmi
8.	16PK1R0008	Boni Jaya Sri	IV B.Pharm.	-A-
9.	16PK1R0009	Buddha Jyoshna	IV B.Pharm.	B. Jyoshna
10.	16PK1R0010	Dalayi Yamini	IV B.Pharm.	D. Yamini
11.	16PK1R0011	Dukka Naga Sarvani	IV B.Pharm.	D. Nagasari
12.	16PK1R0012	Gopidesi Sasi Sai	IV B.Pharm.	G. Sasi Sai
13.	16PK1R0013	Gudla Lavanya	IV B.Pharm.	G. Lavanya
14.	16PK1R0014	Jagarapu Venkata Durga	IV B.Pharm.	Venkata durga
15.	16PK1R0015	Kandi Murali Krishna	IV B.Pharm.	K. Murali Krishna
16.	16PK1R0016	Kari Reshma	IV B.Pharm.	-A-
17.	16PK1R0017	Kari Vaishnavi	IV B.Pharm.	K. Vaishnavi
18.	16PK1R0018	Korupolu Pavan	IV B.Pharm.	K. Pavan
19.	16PK1R0019	Kotni Naveen Kumar	IV B.Pharm.	K. Naveen Kumar
20.	16PK1R0020	Kudithi Gayathri	IV B.Pharm.	K. Gayathri
21.	16PK1R0021	Kuna Tejaswani	IV B.Pharm.	Tejaswani K
22.	16PK1R0022	Lomisi Arun Kumar	IV B.Pharm.	-A-
23.	16PK1R0023	Majji Navya Sree	IV B.Pharm.	M. Navya sree
24.	16PK1R0024	Moturu Sai Divya Vani	IV B.Pharm.	M. Sai Divya Vani
25.	16PK1R0025	Nanduri Ramya Pavani	IV B.Pharm.	Ramya Pavani
26.	16PK1R0026	Padala Bhargavi	IV B.Pharm.	Bhargavi

27.	16PK1R0028	Pathakamsetty Divya Vasantha	IV B.Pharm.	Divya
28.	16PK1R0029	Pemmisetty Yasodhara	IV B.Pharm.	Yasodhara
29.	16PK1R0030	Pilli Venkata Lakshmi	IV B.Pharm.	P.V. Lakshmi
30.	16PK1R0031	Pothina Devi	IV B.Pharm.	P. Devi
31.	16PK1R0032	Rajana Vaishnavi	IV B.Pharm.	Vaishnavi R
32.	16PK1R0033	Rajana Kishore	IV B.Pharm.	R. Kishore
33.	16PK1R0034	Sanapala Sonali	IV B.Pharm.	- A -
34.	16PK1R0035	Sure Mouni Priya	IV B.Pharm.	S. Mouni Priya
35.	16PK1R0036	Surisetty Lavanya	IV B.Pharm.	S. Lavanya
36.	16PK1R0037	Tadikamalla Pavan Krishna	IV B.Pharm.	T. Pavan Krishna
37.	16PK1R0038	Terli Pushpalatha	IV B.Pharm.	T. Pushpalatha
38.	16PK1R0039	Viswanadha Sree	IV B.Pharm.	V. Sree
39.	16PK1R0041	Kancharla Moulika	IV B.Pharm.	K. Moulika

*T. y. Devi*  
**Program Coordinator**

*P. Uma Devi*  
**Principal**  
**Dr. P. UMADEVI**  
Principal  
Viswanadha Inst. of  
Pharmaceutical Sciences  
Lakshapatnam - 531 173





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Date: 03.03.2020

### **Program Report**

**Name:** A one day Seminar on “**Impact of Technological Advancement of Entrepreneurship**”.

**Time:** 2:00 pm

**Date:** 29.02.2020

**Venue:** Viswanadha Institute of Pharmaceutical Sciences seminar hall

**Details of resource person:** Dr. G. Sudhakar, M. Pharm., Ph.D., Principal, Srinivasa Rao College Of Pharmacy, Visakhapatnam.

**Details of program coordinator:** Dr. T. Yerni Kumari, Assistant Professor, Department of Pharmacy Practice, Viswanadha Institute of Pharmaceutical Sciences.

#### **Objectives of the program:**

The seminar's major goal is to teach students about how to multifaceted area of study, and the objectives of such research are to gain a comprehensive understanding of how technology influences and transforms entrepreneurship.

#### **Topics covered:**

**Digital Transformation:** How digital technologies, such as cloud computing, data analytics, and Internet of Things (IoT), are transforming business operations and creating new entrepreneurial opportunities.

**E-commerce and Online Marketplaces:** The growth of online retail, the role of platforms like Amazon and eBay, and how entrepreneurs can leverage e-commerce for business development.

**Startups and Innovation:** The role of technology in fostering startup culture and driving innovation in various industries, including tech startups, biotech startups, and more.

**Emerging Technologies:** Exploration of emerging technologies like artificial intelligence (AI), blockchain, virtual reality (VR), and augmented reality (AR), and their impact on entrepreneurship.

**Automation and Robotics:** The use of automation and robotics in manufacturing, logistics, and service industries, and how this impacts entrepreneurial ventures.

**Data Analytics:** The use of big data and analytics to make informed business decisions, enhance customer experiences, and develop new business models.

**FinTech and Digital Payments:** The rise of financial technology (FinTech) and digital payment systems, including cryptocurrencies, and their impact on financial services and entrepreneurship.

**Outcome:**

Students have got a thorough knowledge on digital technologies creating new business opportunities, e-commerce and online marketing and gained knowledge on how entrepreneurs can explore emerging technologies and their impact on entrepreneurship.

**No. of participants:** 3 Faculty along with 35 students

*T. y. Deveni*  
**Program Coordinator**

*P. Umadevi*  
**Principal**  
**Dr. P. UMADEVI**  
Principal  
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### A One Day Talk on "Impact of Technological Advancement of Entrepreneurship"

